

# KDKA/WPCW TV PITTSBURGH

ISSUE GROUP  
POLITICAL INQUIRY FORM  
KDKA/WPCW TV

## GENERAL ( X )

**RECORD OF REQUEST – Political Broadcast Time:**

**General Election 2012**

**NAME OF REQUESTOR:**

**Dan Neckel**

**1. NAME OF AD AGENCY:**

**Smart Media Group**

**2. ORGANIZATION PAYING FOR TIME:**

**SuperPAC for America**

**3. ENTITY FURNISHING TAPES:**

**See Ad Agency**

**4. Broadcast to favor issue/ballot/candidate (office):**

**US Presidential**

**5. CATEGORY:**

**Issue**

**6. POLITICAL PARTY OR OFFICIAL AFFILIATION:**

**Republican**

**7. DATE OF REQUEST**

**10/26/12**

**8. NATURE OF REQUEST:**

**NON-CANDIDATE Rate card**

**9. DISPOSITION MADE OF REQUEST**

**(a) Granted**

**X**

**(b) Denied (reason)**

**10. SUBSEQUENT DEVELOPMENTS**

**See Public File**

**11. AMOUNT OF CHARGES:**

**See Contracts in Public File**

**CBS EMPLOYEE**

**Brian C. Butz**

**Political Advertising Director**

**KDKA/WPCW TV Pittsburgh**